



# List of Sub-processors

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Below is a list of sub-processors we work with. Subscribe using the link above to receive updates.

Sub-processor	Purpose	Start Date	Location
Amazon Web Services (AWS)	Cloud infrastructure hosting	June 1, 2015	United States of America
Stripe	Online payment processing	June 1, 2015	United States of America Ireland
Alchemer (Formerly SurveyGizmo)	Customer surveys (e.g. annual survey)	June 1, 2015	United States of America
Mailgun	Transactional emails	November 1, 2018	United States of America
Help Scout	Help desk software	June 1, 2015	United States of America
FullStory	User session recordings and analytics	June 1, 2015	United States of America
G Suite	Business apps for email, calendar, collaboration, file sharing/storage, website and user analytics, and productivity.	June 1, 2015	United States of America
QuickBooks Online	Invoicing	June 1, 2015	United States of America
ProfitWell	Subscription analytics	June 1, 2015	United States of America
FirstOfficer	Subscription analytics	June 1, 2015	Canada
Slack	Team collaboration and communication	June 1, 2015	United States of America
Mailchimp	Email campaigns	June 1, 2015	United States of America

Sub-processor	Purpose	Start Date	Location
Statuspage	Status and incident communication	April 31, 2018	United States of America
PandaDoc	Esignatures and document management	June 1, 2018	United States of America
Calendly	Online scheduling	July 25, 2022	United States of America
Stunning	Subscription notifications	July 25, 2022	United States of America
Cookiebot	Browser cookie compliance	May 1, 2018	Denmark
Plausible	Usage analytics	November 1, 2020	Estonia
PostHog	Usage analytics	July 26, 2023	United States of America
Hubspot	Customer Relationship Management		

## Change History

August 31, 2023

- Adding Hubspot for CRM

July 26, 2023

- Adding PostHog for product usage analytics

July 22, 2023

- Removing Chameleon

June 29th, 2023

- Adding Chameleon to the list of sub-processors

March 17th, 2023

- Added Plausible and Cookiebot to list of sub-processors
  - While customer data is not sent to either Plausible or Cookiebot for processing, use of KnowledgeOwl can initiate connections to sites owned by these organizations. This means that the IP you are connecting from is disclosed to these sites.

October 7th, 2022

- Beginning of change tracking
- Added Alchemer to list of sub-processors
  - Alchemer (SurvvyGizmo) does not act as a sub-processor to any customer data during normal application use and only receives limited customer information when a survey response is recorded [e.g. during the annual customer satisfaction survey]. During a recent review of our sub-processor list,

we noticed that due to the limited nature of data processing, Alchemer had not been included during the original creation of the sub-processor list. This change corrects this original oversight.

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