



Popular Articles list

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The Popular Articles List displays articles with the most views. This list helps readers navigate to your most-viewed articles quickly.

By default, new knowledge bases display this list on the homepage:

Sample Popular Articles list in a knowledge base

How does it work?

Wherever the popular articles merge code is used, KnowledgeOwl displays a list of the articles with the highest number of views as displayed in the [Popular Articles Report](#) in **Reporting > Dashboard**, sorted with the most views at the top. You can also [Reset article views in the Popular Articles report](#).

The list includes a "See more..." link to take readers to a full page of all Popular articles, located at /popular-articles in your knowledge base. For example, the popular articles page for this Support knowledge base is here:

<https://support.knowledgeowl.com/help/popular-articles>

If no articles are available, it displays the text "None." If more than five are available, it includes a "See more..." link at the bottom of the list.

You can choose to display up to 10 articles in the list. You can also change the article list heading, the Popular Articles page heading, "None", and "See more..." text.

To update any of the text, use the options in **Customize > Default text** in the **Article Lists Knowledge Base Section**. Refer to [Customize Text: Article Lists](#) for more information.

Change number of articles in the list

By default, the list displays the five most popular articles (those with the most views). You can change this to display between 1-10:

1. Go to **Customize > Website**.
2. In the **Article list settings** section, use the **Most popular** dropdown to select the number of articles you'd like the list to display.
3. Be sure to **Save your changes**.

In new knowledge bases, the Popular Articles List is already added to:

- Your knowledge base homepage
- Your 404 error page

If you'd like to add it somewhere else, or if you've customized the HTML and no longer see the list on the pages listed above, review the directions below to add it! You'll need this merge code: `[template("pop-articles")]`

Add the Popular Articles list to all articles

To display the Popular Articles list in all articles:

1. Go to **Customize > Style (HTML & CSS)**.
2. In the **Customize HTML, CSS, and JS** section, select **Custom HTML**.
3. Select **Article** from the **Select HTML** section to edit dropdown.
4. Copy the code below and paste it wherever you'd like the list to appear. (After the article body merge code or in the `hg-article-footer` div are good choices!):

```
<div class="pop-articles">
<h3>[translation("article-lists:popular-articles")]</h3>
[template("pop-articles")]
</div>
```

5. Be sure to **Save** your changes.

Add the Popular Articles list to individual articles

If you only want to display the Popular Articles List in certain articles:

1. Open the article you'd like to add the list to.
2. Highlight some text near where you want to add the list.
3. Select the **</> Code View** button in the editor toolbar to toggle to Code View:



Select the Code View
button

4. Copy the code below and paste it wherever you'd like the list to appear:

```
<div class="pop-articles">
<h3>[translation("article-lists:popular-articles")]</h3>
[template("pop-articles")]
</div>
```

5. Be sure to **Save** your changes.



Save time

If you do this often, **create a snippet** that holds that code and insert the snippet into your article, instead!

Re-add the Popular Articles list to your homepage

If you've removed the Popular Articles list from your homepage, you can re-add it to by copying and pasting the relevant HTML from [Default Homepage HTML](#).
