Display content only in PDFs

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There are two ways to customize the look and feel of individual article PDFs.

For general structure/layout of individual articles, go to **Customize > PDF** and adjust the settings there--you can add a watermark, password, header HTML, and footer HTML.

But if you want to show or hide content in all PDFs, custom CSS is your friend. All PDF content is prefixed with the `hg-pdf` CSS class, so you can target this class in your selectors to show or hide content in PDFs.

One of the most common requests we get is to display a logo or other image in article PDFs that isn't displayed in the live knowledge base. Here's how we achieve that:

1. Go to **Customize > Style (Custom HTML & CSS)**.
2. In the **Customize HTML, CSS, and JS** section, select **Custom HTML**.
3. In the **Select HTML section to edit** dropdown, select **Article**.
4. Near the top of your article, wherever you'd like the logo to appear, add some HTML for your logo. We recommend using a div with a `pdf-logo` class and putting the image inside that div, like this:

```
<div class="pdf-logo" align="center">
    <img src="https://dyzz9obi78pm5.cloudfront.net/app/image/id/1111/n/pdflogo.png" />
</div>
```

5. If you use the above code as a sample, replace the img src URL in row 2 with a URL of a valid image file in your **Files** page.
6. Go to **Custom CSS**.
7. Copy the CSS below and paste it into your Custom CSS. The first CSS piece hides the PDF logo in the live knowledge base; the second displays it in PDFs.

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```
/* Hide PDF logo in live knowledge base */
.pdf-logo {
   display:none;
}

/* Display PDF logo in PDFs only */
.hg-pdf .pdf-logo {
   display:block;
}
```

8. Be sure to **Save** your changes.



Changes won't show immediately

PDFs won't immediately update to show these changes. You'll only see the changes in:

- **Articles created after you made the changes.**
- **Articles edited and saved after you made the changes (we usually use a specific article to test with and add/remove a line of text and re-save to test our formatting changes).**

Once you have the individual article PDF formatted the way you'd like, contact us to regenerate all your article PDFs.

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