



# Use Google Custom Search Engine in KnowledgeOwl

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Google Custom Search Engine allows you to create a custom search engine for your knowledge base powered by Google. It's free, but you are required to show ads unless you are a non-profit or a school. If that's not a dealbreaker for you, you can also monetize your knowledge base using AdSense.

You can learn more on [Google's Custom Search Help](#) or create a [custom search engine](#) here.

## Implementing Google CSE in KnowledgeOwl

To integrate Google CSE in to your KnowledgeOwl knowledge base, you'll need two things:

1. A page to hold your CSE code
2. A search form to send your readers to the search page

### Creating a page to hold the search results

We recommend using a custom content category for your custom search. This will provide a nice blank canvas for the search input and results to be displayed. You can check the option to hide the category from navigation so it doesn't show up in your navigation.

You can drop your CSE JavaScript snippet directly into the body of the category. Using the Standard element type is the easiest to implement, though you may have to do a bit more work to override Google's default styles if you'd like a branded search form.

Now's a good time to pause (and save), and check out your new search page! Click View Category at the top of the screen to see your custom search page in action.

### Adding search forms to your homepage or articles

Allowing your readers easy access to this search page is the next important piece of the puzzle. At its simplest, this could be set up with an ordinary [hyperlink](#) to the category page ("Click here for our search page").

You can go a step further by using an **HTML form** instead of a hyperlink. This will allow you to add a textbox, and pass the reader's search terms as a **query string** to your search page. Google CSE automatically picks up queries embedded in the URL, so seamlessly integrating this new search capability anywhere in your knowledge base becomes a snap!

Below is an example of how this search form might look.

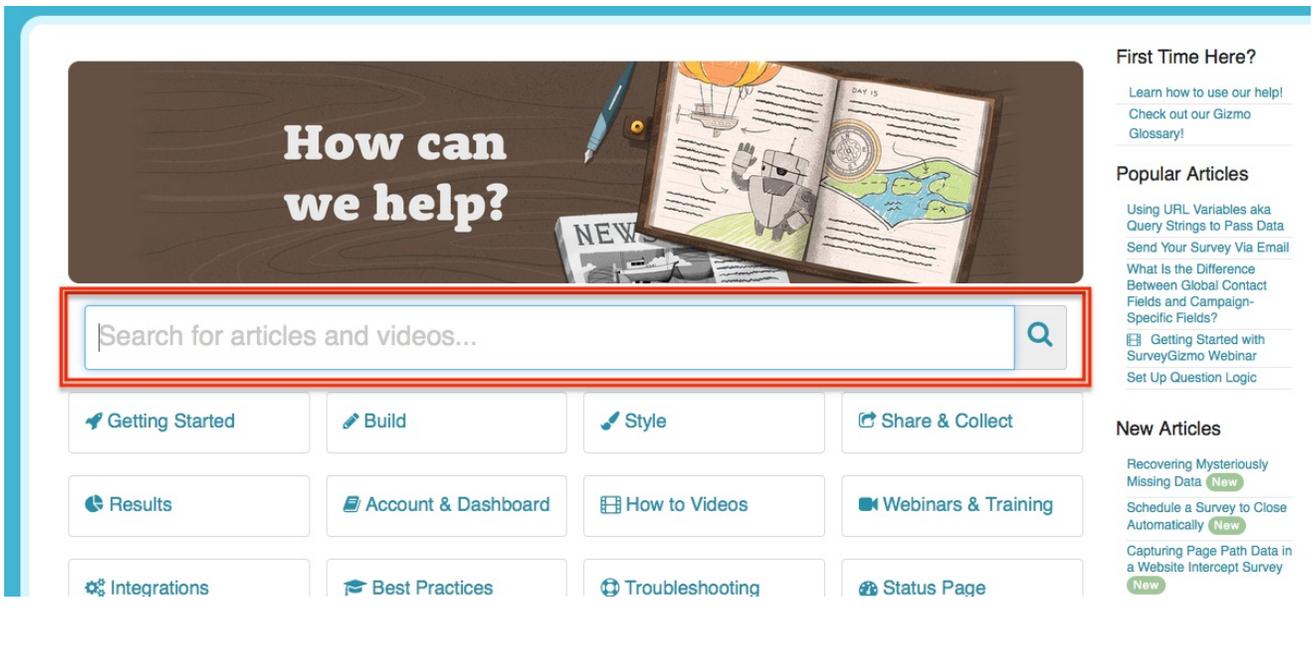
```
<form action="/help/search-results/" method="get">
  <input name="q" type="text">
  <button type="submit">Search</button>
</form>
```

Three important things to note:

1. The form action points to the URL of the search "category page".
2. The form method is "get".
3. The text input name is "q".

The text input name you can actually change to whatever you'd like, be sure to make the necessary adjustments to your Google CSE code, so it knows to look for the query string by that variable name.

By including a form like the one above on your homepage or in your top navigation, your readers will now have easy access to your Custom Search Engine!



The screenshot shows a website homepage with a search bar and a navigation menu. The search bar is highlighted with a red border and contains the text "Search for articles and videos...". The navigation menu is a grid of buttons with icons and text labels. The text "How can we help?" is displayed in large white font on a dark background. The right sidebar contains sections for "First Time Here?", "Popular Articles", and "New Articles".

**How can we help?**

Search for articles and videos...

Getting Started | Build | Style | Share & Collect

Results | Account & Dashboard | How to Videos | Webinars & Training

Integrations | Best Practices | Troubleshooting | Status Page

**First Time Here?**  
Learn how to use our help!  
Check out our Gizmo Glossary!

**Popular Articles**  
Using URL Variables aka Query Strings to Pass Data  
Send Your Survey Via Email  
What Is the Difference Between Global Contact Fields and Campaign-Specific Fields?  
Getting Started with SurveyGizmo Webinar  
Set Up Question Logic

**New Articles**  
Recovering Mysteriously Missing Data **New**  
Schedule a Survey to Close Automatically **New**  
Capturing Page Path Data in a Website Intercept Survey **New**