Set your knowledge base time zone, date, and language

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Localize your knowledge base to set:

- The time zone your dates display in
- The format for dates
- The default language (sets the underlying HTML "lang" attribute, which lets screen readers know the primary language your content uses)

To change any of these settings:

1. Go to **KB settings > Basic.**
2. Use the **Timezone** dropdown to select the time zone for your knowledge base.
3. Select or enter the appropriate **Date Format:**
    - The default is **American - MM/DD/YYYY**, for example March 15, 2025, will display as 03/15/2025.
    - **European - DD/MM/YYYY** displays March 15, 2025, as 15/03/2025.
    - Define your own **Custom** format. KnowledgeOwl uses PHP to format dates. Here are some common formats:
        - To use a format of YYYY-DD-MM (2025-03-15), enter:

          ```
          Y-m-d
          ```

        - To use a format of MM.DD.YY (03.15.25), enter:

          ```
          m.d.y
          ```

        - Refer to the PHP date documentation date() Formatting section for more examples.
4. Update the **Default language** if the majority of your content isn't written in the current language.
5. Be sure to **Save** your changes once you're done.

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