Set your knowledge base time zone, date, and language

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Localize your knowledge base to set:

- **The time zone your dates display in**
- **The format for dates**
- **The default language (sets the underlying HTML "lang" attribute, which lets screen readers know the primary language your content uses)**

To change any of these settings:

1. **Go to KB settings > Basic.**

2. **Use the Timezone dropdown to select the time zone for your knowledge base.**

3. **Select or enter the appropriate Date Format:**

   - **The default is American - MM/DD/YYYY, for example March 15, 2025, will display as 03/15/2025.**

   - **European - DD/MM/YYYY displays March 15, 2025, as 15/03/2025.**

   - **Define your own Custom format. KnowledgeOwl uses PHP to format dates. Here are some common formats:**

     - **To use a format of YYYY-DD-MM (2025-03-15), enter:**

       ```
       Y-m-d
       ```

     - **To use a format of MM.DD.YY (03.15.25), enter:**

       ```
       m.d.y
       ```

     - **Refer to the PHP date documentation date() Formatting section for more examples.**

4. **Update the Default language if the majority of your content isn't written in the current language.**

5. **Be sure to Save your changes once you're done.**