



Public Sitemaps and SEO

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Your knowledge base is already optimized for search engine indexing and optimization.

- Each page is given a unique title that include the name of the article or page and your knowledge base name.
- Article titles are truncated in your page title to meet best practice guidelines in terms of length (55 characters).
- Shared articles use a canonical link tag to avoid duplicate content issues.

You can also generate a publicly available sitemap under **Settings > Basic**. Once generated, you can access your sitemap by adding `/help/sitemap.xml` to the end of your domain, like

this: `{yoursubdomain}.knowledgeowl.com/help/sitemap.xml`. Here is ours:

<https://support.knowledgeowl.com/help/sitemap.xml>

Private sites cannot be indexed by search engines. To make sure search engines don't index your public site:

1. Go to **Settings > Style**.
2. Below the Preview pane, be sure **Custom <Head>** is selected.
3. Copy the code below and paste it anywhere into the Custom Head:

```
<meta name="robots" content="noindex">
```

4. Be sure to **Save** your changes.