



Individual article PDFs

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Each article can be exported to an individual PDF that will match the look and feel of your knowledge base. PDF exports can be toggled on and off [globally](#) as well as for [individual articles](#).

To format and style your individual article PDFs, go to [Customize > PDF](#).

Here, you can add:

1. **Single PDF Watermark:** Add text to serve as a watermark on individual article PDFs. This text displays as a diagonal watermark text. For example, here we've used the text "watermark" as our watermark:



2. **Single PDF Password:** Enter a password that readers will have to enter in order to view the PDF once they

download it. This password will apply to all individual article PDFs.

3. **Page Size:** Choose between A4 and US letter.

4. **PDF header HTML:** Add raw HTML to add a header to each page of your individual article PDFs. You can use a [PDF Merge Code](#) to add page numbers if you'd like!



Don't sweat the HTML

Not used to formatting raw HTML? Try creating what you need in the article editor, then toggling to Code View to copy the HTML!

5. **PDF footer HTML:** Add raw HTML to add a footer to each page of your individual article PDFs. You can use a [PDF Merge Code](#) to add page numbers if you'd like!



Changes won't show immediately

PDFs won't immediately update to show these changes. You'll only see the changes in:

- Articles created after you made the changes.
- Articles edited and saved after you made the changes (we usually use a specific article to test with and add/remove a line of text and re-save to test our formatting changes).

Once you have the individual article PDF formatted the way you'd like, [contact us](#) to regenerate all your article PDFs.

Style your PDFs

While PDFs will have the same styles as your overall knowledge base, you can [override the styles](#) for your PDFs. This way, PDF articles can have styling different than your online versions, which is especially helpful if you're using a webfont that doesn't display or displays oddly in PDFs.

The header and footer sections aren't impacted by CSS. To add and style headers and footers, you'll need to use straight HTML with in-line styles. We recommend placing headers or footers within a div or table and adding in-line styles for the div or table to help position the text where you'd like it.

For example, our PDF footers include this chunk of HTML:

```
<div style="text-align: center; font-size: 11px">Copyright © 2015 - 2025 Silly Moose, LLC. All rights reserved.<br>Powered by KnowledgeOwl knowledge base software.</div>
```

This div is aligned in the center with a font-size of 11px. It then displays our copyright statement.

Refer to [PDF look and feel](#) for more ways to style or customize your individual article PDFs!