



# Create a public knowledge base

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Public knowledge bases are one of the easiest to set up. In this scenario, your knowledge base and all of its content are freely available to anyone on the internet.



## Best use cases

Product documentation, Support/troubleshooting documentation, blogs



## Worst use cases

Proprietary or confidential information

To make your knowledge base public and available to anyone with the link:

1. Go to **Security and access > Security settings**.
2. Set the **Content authentication to Public**:

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3. **Save your changes**.

If your site is public, it can show up in Google and other search engines.

Learn more about search engine optimization in our [SEO guide](#).

## Additional considerations

Review the [Spam protection](#) options in KnowledgeOwl to make sure your knowledge base is well-protected for the features you're using!