![knowledgeowl logo]

Add a category or subcategory

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To add a category to your top level content:

1. Go to **Knowledge Base > Articles.**

2. If it's your first category, select **Add Your First Category.** If you have existing categories, select **Add Category** in the **Top Level Content** column.

3. This will open the Add Category pop-up. Here you can choose between six category types that change the layout of the landing page. The default is a Default category, which will display articles in a list and subcategories in one of four subcategory display formats.

Add Category	✕

ⓘ A category is a folder or container for articles.

Category Title:

Category Title

What style of landing page do you want?

○ **Default**
Displays articles in a simple list. Choose one of four subcategory display formats.

○ **Topic Display**
Displays the full text of all articles in a single page. Can only contain articles.

○ **Blog style**
Display a paginated list of articles with brief descriptions. Can only contain articles.

○ **Custom content**
Create landing page from scratch like an article.

○ **Shared content**
Copy and sync a category and all its contents from another knowledge base.

○ **URL Redirect**
Navigate end user to another web page when clicked.

Cancel   Quick Add   Add and Edit

The Add Category pop-up

4. Once you choose a category type, select **Quick Add** to create the category and return to **Knowledge Base > Articles** to add more content, or select **Add and Edit** to go to the category editor and customize the category further.

To add a subcategory:

1. Go to **Knowledge Base > Articles.**

2. **Select the top level category where you want to add the subcategory.**

3. **This will open the category in the right pane. In that pane, select Add Subcategory, and continue the category creation process.**
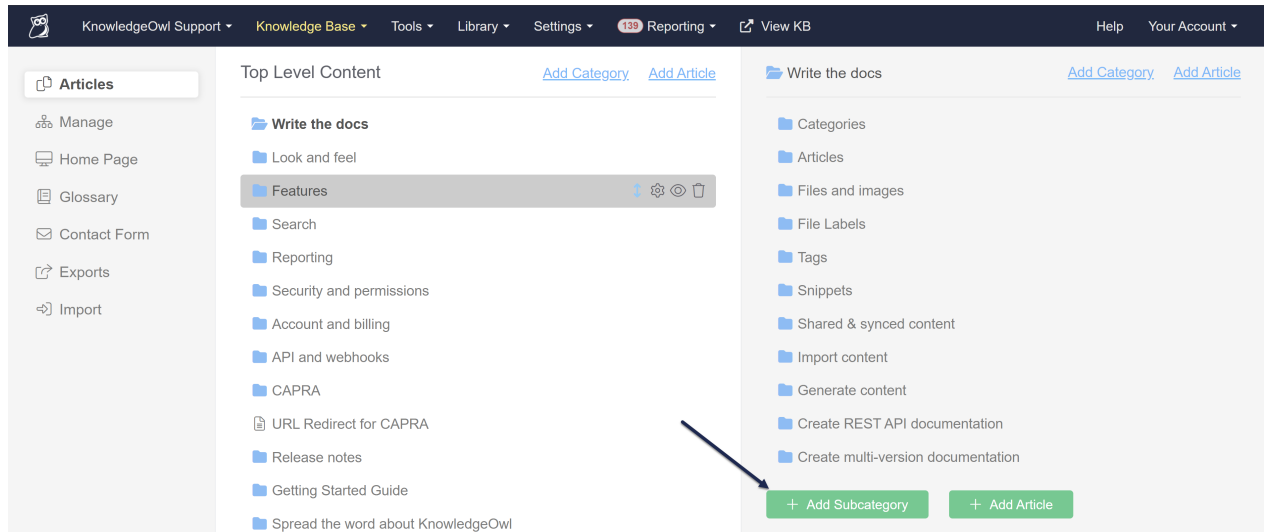
> KnowledgeOwl does not limit the number of layers or levels of categories and subcategories in your knowledge base, so if you want more than three layers, go for it! Just be sure to test how it displays in your table of contents so you don't create a monster. Note that blog style and topic display categories do not allow subcategories.