

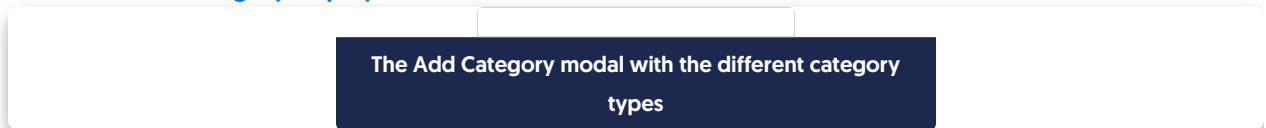


# Add a category or subcategory

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To add a category to your top level content:

1. In the left navigation, go to **Articles**.
2. If it's your first category, select **Add Your First Category**. If you have existing categories, select **+ Add Category** in the **Top Level Content** column.
3. The **Add Category** modal opens. Here you can choose between six **category types** that change the layout of the landing page. The default is a **Default** category, which will display articles in a list and subcategories in one of four **subcategory display** formats.



4. Once you choose a category type, select **Quick Add** to create the category and return to **Articles** to add more content, or select **Add and Edit** to go to the category editor and customize the category further.

To add a subcategory:

1. In the left navigation, go to **Articles**.
2. In the **Top Level Content** pane, select the top level category where you want to add the subcategory.
3. This will open the category in the right pane. In that pane, select **+ Add Subcategory**, and continue the category creation process.



## Content hierarchy

KnowledgeOwl does not limit the number of layers or levels of categories and subcategories in your knowledge base, so if you want more than three layers, go for it! Just be sure to test how it displays in your table of contents so you don't create a monster. Note that **blog style** and **topic display categories** do not allow subcategories.