



# Custom content categories

Last Modified on 02/07/2023 12:39 pm EST

Custom content categories allow you to create your category landing page from scratch, much like an article. Like an article, custom content categories are included in search results. A custom content category is both an article and a category.

If the category has content, there are two display options, controlled using [merge codes](#):

1. `[template("content-list")]`

The template content-list merge code will display subcategories in content list format.

2. `[template("panel-list")]`

The template panel-list merge code will display subcategories in subcategory panel format.

Both merge codes display a simple list of articles with titles and description below the subcategories.

## Table of contents appearance

Custom content categories will show up in one of two ways in the table of contents:

- If they contain additional content (like subcategories and articles), they'll get have an expand/collapse icon like default and topic display categories.
- If they don't contain any additional content, they'll use the solid icon that URL redirect categories use.

See [Category appearance in the table of contents](#) for more details.

## Recommended use case

Custom content categories are great when you want total control over your category's look and feel, or when you have a page of content you'd like readers to be able to [subscribe to receive notifications](#) on updates.