

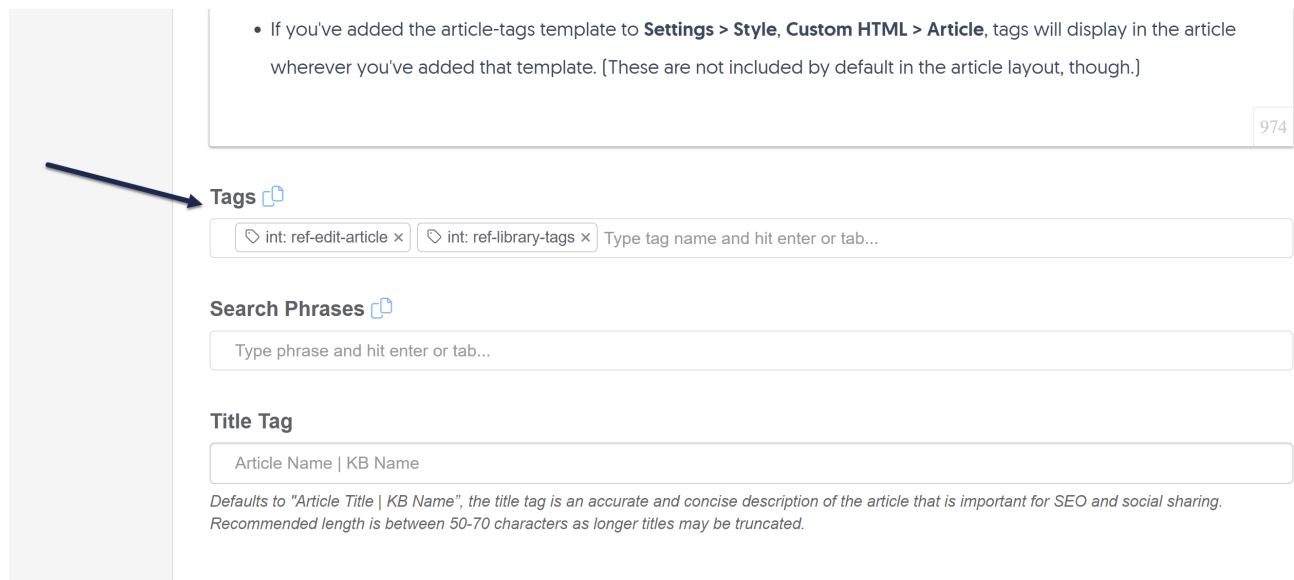
What are tags?

Last Modified on 01/09/2025 10:10 am EST

A tag is a word or short phrase that "describes" the article. An article may have as many tags as you like. They can be a great way to add organization and navigation to your knowledge base.

The easiest way to think about tags is to consider them like filters for your content. These filters can be used:

- By your readers using a tag search (which begins with ":" followed by the tag name)
- As **custom filters** in **Manage**: if you're using tags for these kinds of internal filters only, you can mark tags as "hidden" so they won't show up to readers



• If you've added the article-tags template to **Settings > Style, Custom HTML > Article**, tags will display in the article wherever you've added that template. (These are not included by default in the article layout, though.)

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Tags

int: ref-edit-article x int: ref-library-tags x Type tag name and hit enter or tab...

Search Phrases

Type phrase and hit enter or tab...

Title Tag

Article Name | KB Name

Defaults to "Article Title | KB Name", the title tag is an accurate and concise description of the article that is important for SEO and social sharing. Recommended length is between 50-70 characters as longer titles may be truncated.

For readers, tags will display:

- In search results, in a **Tags** section between the **Last Updated** and the article blurb:

1. **SSO FAQs**

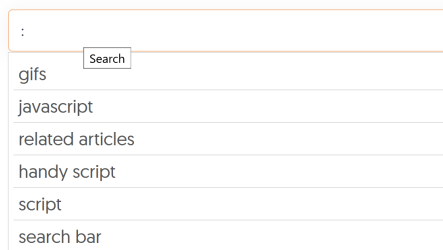
Last Updated: 09/09/2021 in [Security and permissions](#) » [Single sign-on \(SSO\)](#)

Tags: sso remote auth 

How does **SSO** work with user permissions? ... Our SAML **SSO** and remote authentication setups support this. ... **SSO** can be used in combination with other authentication methods.

- In the search autocomplete after they've begun a search phrase with a colon (":"):

Search results for...



A screenshot of a search results dropdown menu. At the top is a search input field containing a colon (:). To the right of the input field is a small button labeled "Search". Below the input field, a list of search results is displayed, each on a separate line and separated by a thin horizontal line. The results are: "gifs", "javascript", "related articles", "handy script", "script", and "search bar".

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