What are merge codes?

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Merge codes act as placeholders for content. KnowledgeOwl replaces the merge code with the appropriate content when it builds the page. They are mainly used when creating custom layouts, making changes to look and feel, or creating dynamic content.

KnowledgeOwl uses merge codes in all of the **Customize > Style (HTML & CSS) > Custom HTML** templates to create your knowledge base layout and display.

Merge codes can:

- **Generate article lists**
- **Pull in dynamic content, like a reader's name or an article's title**
- **Generate pieces of KnowledgeOwl features, like Comments, Ratings, and Required Reading displays**

You don't need to work with merge codes to use KnowledgeOwl. We provide these reference pages for advanced users looking to customize their knowledge base or PDFs.