



Use thumbnails and banner images

Last Modified on 10/16/2025 11:24 am EDT

While KnowledgeOwl lets you upload thumbnail and banner images to your articles, they won't be displayed anywhere in your knowledge base automatically.

You can add thumbnails, banners, or both to your **Custom HTML Article** template using merge codes. To do so:

1. Go to **Customize > Style (HTML & CSS)**.
2. In the **Customize HTML, CSS, and JS** section, select **Custom HTML**.
3. Select **Article** from the **Select HTML** section to edit dropdown.
4. Put your cursor where you'd like to insert the banner or thumbnail.
5. Copy the merge code you want to add:

a. **Banner:**

```
[article("banner")]
```

b. **Thumbnail:**

```
[article("thumbnail")]
```

6. Paste it where you'd like that image to be displayed in your article.

a. For example, you may want to put the banner in the article header and display the thumbnail next to the title:

```
<div class="hg-article">
  <div class="hg-article-header">
    [article("thumbnail")]
    [article("banner")]
    <h1 class="hg-article-title">[article("title")][article("action_icons")]</h1>
    <div class="metadata">
```

7. Be sure to **Save** your settings.

Styling your banner and thumbnail

You may need to rework the custom HTML a bit or add some custom CSS to size/style the images appropriately.

For CSS, you can use these classes:

- **Banner image class:** `.article-banner`
- **Thumbnail image class:** `.article-thumbnail`

For example, adding this **Custom CSS** would place the banner above and display the article thumbnail inline with the article title:

```
.article-banner {  
  max-width: 100%;  
}  
  
.article-thumbnail {  
  display: inline-block;  
  width: 25px;  
  vertical-align: inherit;  
  margin-right: 1em;  
}  
  
.hg-article-page .hg-article-title {  
  display: inline-block;  
}
```



Need help?

Contact us if you're struggling to get your images to display properly--our support owls would be happy to help!