

# Edit permalinks


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When you make changes to a permalink, there are a few considerations:

- Is the new permalink valid? (Does it avoid duplicating another permalink, contain valid characters, and so on?)  
See below for the direct editor feedback KnowledgeOwl offers to help with this question!
- If the content is published, should you redirect readers from the old permalink to the new one?  
See our functionality on [Old Links](#) to manually or automatically add redirects for previous permalinks!

When you edit a permalink for a category or article, we'll provide some visual feedback as to its validity.


A green checkmark means it's available:



A red exclamation point means it cannot be used. The Save button will be disabled and you'll see a popover to provide more information about why it can't be used.

Here are some examples:


- Permalink duplicates a permalink that exists somewhere else:



**URL Error**

URL is already in use. Please choose a different URL.


- Permalink matches one of this article or category's existing old links, which can create an infinite redirect loop:



**URL Error**

You cannot set the current permalink to an existing redirect link.

- Permalink contains invalid characters:


.knowledgeowl.com/help/ my-#-article 

URL Error  
URLs cannot be empty and must only include lower-case letters, numbers, and dashes.

[e](#)

[Internal Title](#)

- **Permalink matches something KO reserves for built-in functionality:**

.knowledgeowl.com/help/ new-articles 

URL Error  
URL is reserved for KnowledgeOwl functionality. Please choose a different URL.

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