

Use Widget 2.0 for Contextual Help: Recommend on Pages

Last Modified on 08/27/2025 5:16 pm EDT

Recommend On Pages allows you to provide contextual help to your readers through the embeddable Contextual Help Widget (2.0) or the API. For articles or categories in your knowledge base, you enter the Recommend On Pages relative URLs where the content should be recommended. When a reader opens your widget from the site where you have it embedded, the widget grabs the relative URL and displays the list of relevant content in the Recommended tab.

For example, if you associate articles with the "/pricing" page on your website, these articles appear when the contextual help widget is opened on your pricing page. When a reader opens a different page, different resources are recommended.

In Widget 2.0, the Recommend on Pages will update the Recommended tab list:

Widget 2.0, Recommended tab

To start using this feature, you'll need to:

- Set the Widget Settings to use the appropriate Suggested Content setting
- Add URLs from your main application or website to the articles or categories you'd like to recommend in the widget or API

Configuration - Widget settings

First, in **KB settings** > **Widget**, check your widget's **Admin Settings**. Be sure that the **Suggested Content** option best matches how your website or application is set up. This is usually a one-time set-up.

Choose from:

- Suggest content based off of the page path
- Use the page query strings to suggest content
- Disable automatic page suggestions
- And choose whether to Exclude articles that have a zero starting weight

Refer to Widget Admin Settings for more details on what each option controls.

Add your recommended pages

Enter relative page paths or query strings (depending on whether you've chosen to suggest content based on

page path or query string!).

For example, let's say we set our widget up to suggest content based off of the page path and we embedded it on https://www.knowledgeowl.com.

If we want to recommend an article on the pricing page (https://www.knowledgeowl.com/pricing), we'd enter /pricing as our Recommend on Pages page.

If your website or application includes URLs that have a variable ID field in them, replace that ID with {id} in your URL.



Built-in {id} limitations

{id} only works with numeric and 24-digit hexadecimal IDs. For IDs that don't match either of those patterns, use the {custom} option via regex in KB settings > Widget and configure custom regex rules appropriately.

You may also need to use some custom regex to handle ID values in your URLs; refer the **Regex Replace URLs** section in Widget Admin Settings for more details.

Once you have the relative URL for pages you want to specify recommended articles or categories for, you can get started.

If you're using a single page application or the URLs in your website/app don't fit well within this framework, your developers can set up the widget to call a function to send a path of your choice to the widget. Refer to Using Widget 2.0 on Single Page Applications for more information.

The interface is a little different depending on whether you're adding articles or categories, so let's look at each in turn:

Add a new recommended page

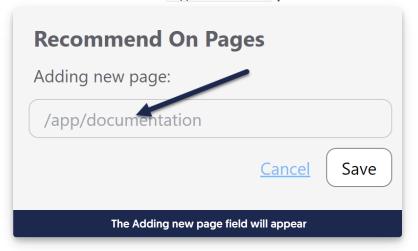
To set up an article or category as being recommended:

- 1. Open the content for editing.
- 2. Find the Recommend on Pages section in the righthand column.
- 3. Select Add page to begin adding a new page.

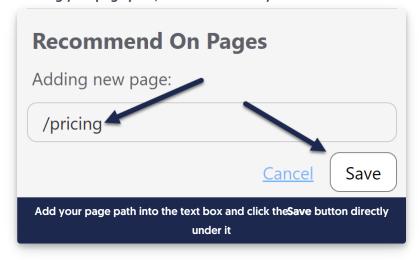


The Adding new page section displays.

4. Add your page path into the text field with the /app/documentation placeholder:



5. Once you've finished adding your page path, select Save directly under it.



6. The editor updates to show the page path you added:



- 7. Repeat this process for any other pages you want to recommend this article on.
- 8. Be sure to Save your article once you're done adding paths.

Update an existing recommended page

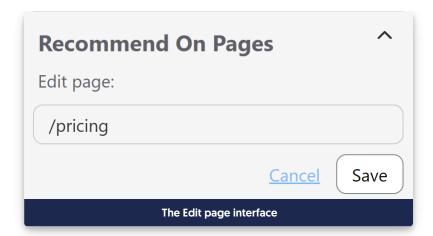
To update an existing Recommend On Pages path:

- 1. Open the article or category for editing.
- 2. In the **Recommend On Pages** section, select the text of the path you want to edit. Here, we'll edit our /pricing page path:

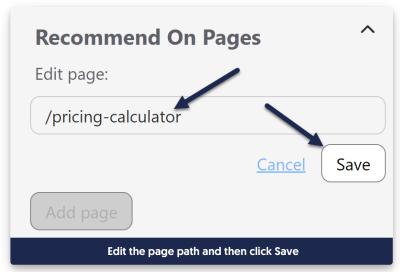


The Edit page section displays.

3. Edit the path in the text box.



4. Once you've finished making your edits, select Save directly under the page path:

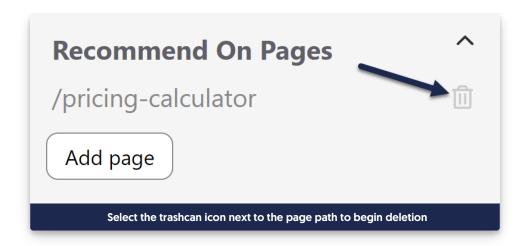


5. Be sure to Save your article once you're done making your edits!

Delete an existing recommended page

To remove a page path you no longer want to recommend this content on:

- 1. Open the article or category for editing.
- 2. In the **Recommend On Pages** section, select the trashcan icon to the right of the page path you want to remove:



The Article will no longer be recommended on confirmation modal opens.

- 3. If the displayed page path is the one you want to delete, select OK to complete the deletion.
- 4. The editor updates to remove the path.
- 5. Once you're done making changes, be sure to **Save** your article!

Order recommended articles

If you've added several recommended articles and you'd like to set the order they display in, you can change the order by editing the article weights for that page in **Reporting > Widget**. Refer to **Recommended Article Weights** for more information.