

☑KnowledgeOwl is now a Certified B Corporation☑

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It's taken us 3.5 years, many owl-hours of work, and a lot of soul-searching and policy-writing, but we are so delighted to say this:

KnowledgeOwl is owlficially a Certified B Corporation!

B Corporations (or B Corps, as they're affectionately known) are companies that meet high standards of social and environmental performance, accountability, and transparency. They are businesses driven not only by profit or the bottom line, but also by the desire to be a force for good in the world.

The certification process involves a rigorous assessment. Achieving certification means that a company has:

- been verified as meeting B Lab's high standards for social and environmental impact
- made a legal commitment to stakeholder governance
- demonstrated accountability and transparency by disclosing this record of performance in a public B Corp profile

This is likely the one and only time this announcement will grace our release notes, but we'll be sharing more on our journey to B Corp Certification over on our blog (where we already have a post up with more details on the announcement).

Subscribe to the blog to receive emails as we publish new posts on this or any other topic!