



Search your knowledge base

Last Modified on 04/23/2026 11:51 am EDT

Your knowledge base supports two types of searches for your readers:

- **Keyword:** What we probably think of as "standard" search. Enter a word or phrase and search for it.
- **Tag:** Use a colon and select from tags in your knowledge base. Tags that are [Hidden from Search Results](#) won't show or be searchable.

Both types of search support an [Autosuggest search](#) as you type. Once you hit Enter or select the search icon, the full search results page displays a more detailed and thorough search result list.

Learn more about each search type in the resources below.

Differences between the search types

The table below shows a more detailed breakdown of how the two searches compare:

Feature	Keyword search	Tag search
How to begin search	Enter a word or phrase in the search box.	Enter a colon followed by part or all of a tag name.
Fields searched	All Search fields	Article Tags field only
Search results order	Based on your Search field weights	Based on whether the tag is assigned
Autosuggest behavior	Suggests articles based on the Autosuggest search Search fields matches. Once a reader selects an article, that article opens.	Suggests available tags once the reader types <input type="text"/> . Once a reader selects a tag, the full search results page opens to display all articles with that tag.
Sample full search results	https://support.knowledgeowl.com/help/search?phrase=owl&s=rel&js_check=1	https://support.knowledgeowl.com/help/search?phrase=:synced%20content
How to perform an exact match search	Turn a keyword into an exact match search by placing your word or phrase in "quotes". For example: https://support.knowledgeowl.com/help/search?phrase=%22it%27s+owl+good%22&s=rel&js_check=1	N/A. Tag searches always search the exact tag name.