



Article prompts for Owl Intelligence

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Unsure how to use Owl Intelligence to generate content? Here are some tips on getting started.

Generate templates or outlines

One of the best use cases we've found for Owl Intelligence is to have it generate an article template you can use for a particular content type.

To use it in this way, try entering your article title as a description of the type of template you want and what kind of company or knowledge base you have.

For example:

Template for owl-themed release notes for a software company

Template for Standard Operating Procedures for a mid-sized pet food company

Outline of an onboarding course for new airline call center employees

Have fun

Our team has had a lot of fun using Owl Intelligence to generate some remarkably detailed but highly entertaining content. Here's a list of some of our favorite prompts. Hover and select **Copy** to copy and try them in your knowledge base:

How to transform into a shark while retaining the ability to wear socks

5 major points and 15 minor points on why cats should have duck feet

Template for a 5-step guide on training penguins to be effective cocktail waiters

How NEVER to deal with an irate customer

SOP for enjoying the best calamari sandwich in Madrid

Course outline for training CX hires who are also horses in the first 3 months of their job

Outline for a company handbook at a cookie store owned by 6 small kittens

Troubleshooting document for a SaaS company that time travels

SOP for recuperating democracy from a mean senile frog and slimy rich ferret

The meaning of I'm a little teapot
