



# Slack notifications

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Send Slack messages about your knowledge base [events](#) to keep your team aware of changes to your knowledge base content or let authors know when you have new [comments](#) or [contact form](#) submissions.

For the fastest setup, use our [prebuilt KnowledgeOwl app for Slack](#), which will produce Slack notifications with our mascot owl Linus as the app name **KnowledgeOwl Webhooks**:

□

If you'd prefer to customize the icon or name of the app, [create your own Slack app to use for the notifications](#).

## Create a new Slack notification with the KnowledgeOwl app for Slack

Only authors with **Full Account Admin** rights can create, edit, and delete notifications.

To create a new Slack notification for your knowledge base, you'll complete two steps:

1. Create the KnowledgeOwl notification.
2. Select the Slack workspace and channel you want notifications sent to and authorize the KnowledgeOwl Slack app.

Refer to the more detailed instructions below to complete each step.



### KnowledgeOwl app for Slack privacy policy

The KnowledgeOwl app for Slack is governed by our standard [privacy policy](#).

### Step 1: Create the KnowledgeOwl notification

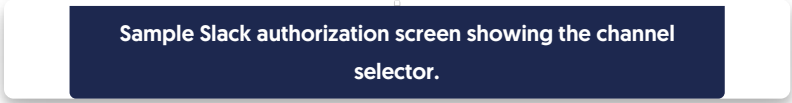
1. Go to **Account > Notifications**. The Notifications page opens.
2. Select **+ Create notification**. The Create new notification modal opens.
3. Enter a **Name** for this notification. This name is displayed as the title of the card in the **Email notifications** display.
4. Select **Slack** from the **Notification channel** dropdown.

5. In **Slack integration**, select **Connect directly through our Slack app for easy setup** to use our pre-built KnowledgeOwl Webhooks Slack app.
6. Enter the **Knowledge bases** you'd like to trigger these notifications for.
  - a. The field defaults to **All Knowledge Bases**. Once you enter a specific knowledge base, the notifications will only send to the selected knowledge bases.
7. If you've restricted your notifications to a single knowledge base, you can search for a category to **Limit article events to a single category**. This option isn't available if you've selected multiple or all knowledge bases for the notification.
8. Select the **Events** you'd like to receive notifications about from the dropdown. Refer to [Available Slack notification events](#) for more detailed information about each event type and its expected message format.
9. Select **Create notification**. The **Authorize Slack integration** modal opens.
10. Select **Continue to Slack** to complete the authorization process.

## Step 2: Complete Slack authorization

Once you select **Continue to Slack**, the window refreshes in Slack with your Slack workspace selected.

1. If your browser selects the wrong Slack workspace, use the dropdown in the upper right to select the correct one.
2. In the **Where should KnowledgeOwl Webhooks post?** section, use the dropdown to select the Slack channel you want these notifications posted to.



Sample Slack authorization screen showing the channel selector.

3. Select **Allow** to grant authorization. Your browser directs you back to KnowledgeOwl, to the Slack notifications tab. Your Slack notification is now live.
  - a. Your Slack notification where the **Endpoint** is populated and the **Channel** and **Workspace** are saved and displayed:
  - b. Your Slack channel should also have a new notification from the **KnowledgeOwl Webhooks app** saying "Webhook subscription test successful."

Any time one of your selected events occurs in the selected knowledge bases, this channel or person will receive a Slack message with details from the **KnowledgeOwl Webhooks app**, with our mascot owl Linus as the icon:

□

# Create a new Slack notification with a custom Slack app

Only authors with **Full Account Admin** rights can create, edit, and delete notifications.

To create a new Slack notification for your knowledge base with a custom Slack app, you'll complete two steps:

1. Create your own Slack app.
2. Create the KnowledgeOwl notification using a custom endpoint from your Slack app.



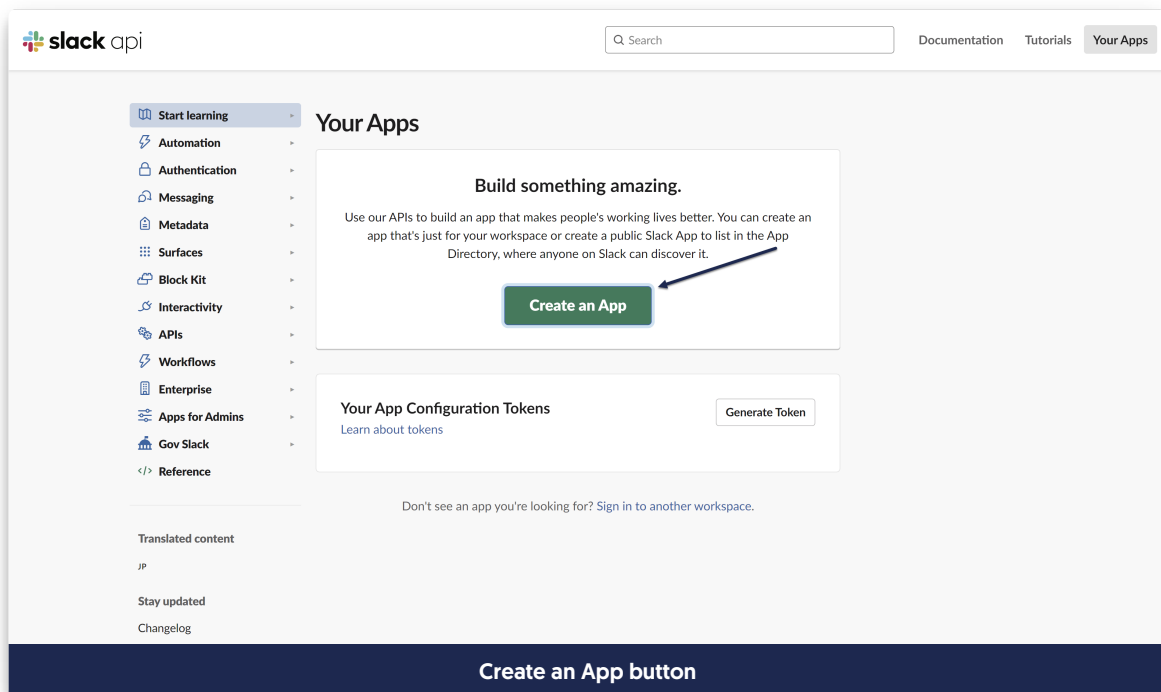
**Don't make life harder than it has to be**

Only use these instructions if you don't want to [use our pre-built KnowledgeOwl app for Slack](#).

Refer to the more detailed instructions below to complete each step.

## Step 1: Create your own Slack app


1. In a browser, go to <https://api.slack.com/apps>.
2. Select **Create an App**.



3. In the **Create an app** pop-up, select **From scratch**.

### Create an app ✕

Choose how you'd like to configure your app's scopes and settings.

**From scratch**  ➤  
Use our configuration UI to manually add basic info, scopes, settings, & features to your app.

---

**From an app manifest** ➤  
Use a manifest file to add your app's basic info, scopes, settings & features to your app.

Need help? Check our [documentation](#), or [see an example](#)

Select the "From scratch" option

4. Enter an App Name. Here, we use KO Webhooks.
5. Select the Slack workspace to add the app to.
6. Once you've finished making your selections, select Create App.

### Name app & choose workspace ✕

**App Name**

4

Don't worry - you'll be able to change this later.

**Pick a workspace to develop your app in:**

5  ▼

Keep in mind that you can't change this app's workspace later. If you leave the workspace, you won't be able to manage any apps you've built for it. The workspace will control the app even if you leave the workspace.

[Sign into a different workspace](#)

By creating a **Web API Application**, you agree to the [Slack API Terms of Service](#).

6

Name your app and choose the workspace to create it in


7. *Optional:* Your Slack App will use a default logo of a notebook and ruler and a specific background color when it posts. To update that image or background color, scroll down the page to the **Display Information** section to update the App Icon, background color, name, and various descriptions.

## Display Information

This information will be shown in the Slack App Directory and in the Slack App. For more information, view our [App Detail Guidelines](#).

**App name**  **Short description**

**App icon & Preview** **Background color**



**Long description**

Add a long description that will show up on your App Detail page. You can format your description with bold text, lists and more.

**Scroll further down the page to adjust the app icon, name, description, and more!**

8. Near the top of the page in the **Add features and functionality** section, select **Incoming Webhooks**.

KO Webhooks

## Basic Information

### Settings

#### Basic Information

Collaborators  
Socket Mode  
Install App  
Manage Distribution

#### Features

App Home  
Org Level Apps  
Incoming Webhooks  
Interactivity & Shortcuts  
Slash Commands  
Workflow Steps  
OAuth & Permissions  
Event Subscriptions  
User ID Translation  
App Manifest **NEW**  
Beta Features

#### Submit to App Directory

## Building Apps for Slack

Create an app that's just for your workspace (or build one that can be used by any workspace) by following the steps below.

### Add features and functionality

Choose and configure the tools you'll need to create your app (or review all our [documentation](#)).

#### Building an internal app locally or behind a firewall?

To receive your app's payloads over a WebSockets connection, enable [Socket Mode](#) for your app.

#### Incoming Webhooks

Post messages from external sources into Slack.

#### Interactive Components

Add components like buttons and select menus to your app's interface, and create an interactive experience for users.

#### Slash Commands

Allow users to perform app actions by

#### Event Subscriptions

Make it easy for your app to respond to

Select Incoming Webhooks from the Add features and functionality section

9. Once the Incoming Webhooks page opens, toggle the Activate Incoming Webhooks setting to On.

KO Webhooks

## Incoming Webhooks

### Settings

Basic Information  
Collaborators  
Socket Mode  
Install App  
Manage Distribution

#### Features

App Home  
Org Level Apps  
**Incoming Webhooks**  
Interactivity & Shortcuts  
Slash Commands  
Workflow Steps

### Activate Incoming Webhooks

On

[Incoming webhooks](#) are a simple way to post messages from external sources into Slack. They make use of normal HTTP requests with a JSON payload, which includes the message and a few other optional details. You can include [message attachments](#) to display richly-formatted messages.

Adding incoming webhooks requires a bot user. If your app doesn't have a [bot user](#), we'll add one for you.

Each time your app is installed, a new Webhook URL will be generated.

If you deactivate incoming webhooks, new Webhook URLs will not be generated when your app is installed to your team. If you'd like to remove access to existing Webhook URLs, you will need to [Revoke All OAuth Tokens](#).

Slide the Activate Incoming Webhooks toggle to "On"

10. Go to the Webhook URLs for Your Workspace section and select Add New Webhook to Workspace.

## Webhook URLs for Your Workspace

To dispatch messages with your webhook URL, send your `message` in JSON as the body of an `application/json` POST request.

Add this webhook to your workspace below to activate this curl example.

Sample curl request to post to a channel:

```
curl -X POST -H 'Content-type: application/json' --data '{"text":"Hello, World!"}'  
YOUR_WEBHOOK_URL_HERE
```

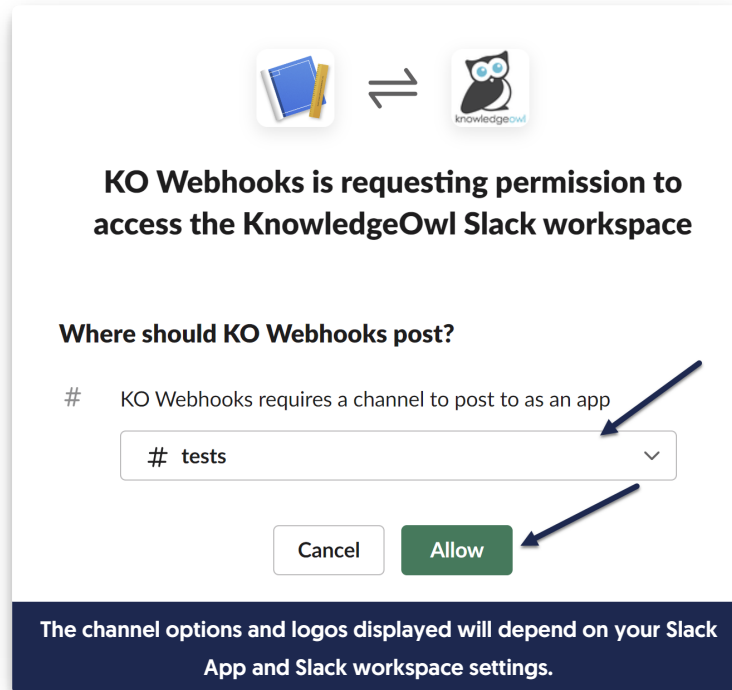
Webhook URL	Channel	Added By
-------------	---------	----------

No webhooks have been added yet.

Add New Webhook to Workspace

Find and select this option in the Webhook URLs for Your WorkSpace

- The page prompts you to select a channel or DM to post to within the Slack workspace you selected in Step 5. Choose the channel you'd like the webhooks to post to and select **Allow**. Here, we're using the tests channel:



- The page updates to display a new Webhook URL in the Webhook URLs for Your Workspace section. Select **Copy**--we'll need to use it in the next set of steps!

## Webhook URLs for Your Workspace

To dispatch messages with your webhook URL, send your [message](#) in JSON as the body of an `application/json` POST request.

Add this webhook to your workspace below to activate this curl example.

Sample curl request to post to a channel:

```
curl -X POST -H 'Content-type: application/json' --data '{"text":"Hello, World!"}'  
https://hooks.slack.com/services/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
```

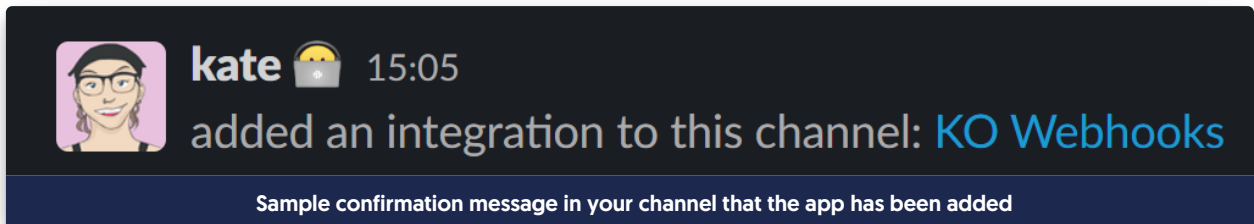
Copy

Webhook URL	Channel	Added By
<a href="https://hooks.slack.com/services/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">https://hooks.slack.com/services/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</a> <span>Copy</span>	#tests	kate Aug 2, 2023 <span>🗑️</span>

Add New Webhook to Workspace

Copy the Webhook URL; we'll use that later!

13. You can confirm the app was set up correctly by viewing the channel you selected; you should see a message saying that you added an integration to the channel. This notification will show as a message from you, since you're the one who set up the app:



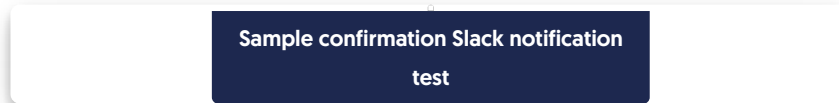
Now you're all set to move on to the KnowledgeOwl side of the configuration.

### Step 2: Create the KnowledgeOwl notification

1. Go to **Account > Notifications**. The Notifications page opens.
2. Select **+ Create notification**. The Create new notification modal opens.
3. Enter a **Name** for this notification. This name is displayed as the title of the card in the **Email notifications** display.
4. Select **Slack** from the **Notification channel** dropdown.
5. In **Slack integration**, select **Use your own custom Slack webhook endpoint**.
6. Paste the webhook you copied in the previous set of steps into the **Slack webhook URL**.

7. Enter the **Knowledge bases** you'd like to trigger these notifications for.
  - a. The field defaults to **All Knowledge Bases**. Once you enter a specific knowledge base, the notifications will only send to the selected knowledge bases.
8. If you've restricted your notifications to a single knowledge base, you can search for a category to **Limit article events to a single category**. This option isn't available if you've selected multiple or all knowledge bases for the notification.
9. Select the **Events** you'd like to receive notifications about from the dropdown. Refer to [Available Slack notification events](#) for more detailed information about each event type and its expected message format.
10. Select **Create notification**.

Your Slack notification is created. If you've set everything up correctly, the app will send a confirmation message to the selected channel confirming the "Webhook subscription test successful", for example:



Any time one of your selected events occurs in the selected knowledge bases, this channel or person will receive a Slack message with details.

## Edit a Slack notification

Only authors with **Full Account Admin** rights can create, edit, and delete notifications.

To edit an existing notification:

1. Go to **Account > Notifications**.
2. Select the tab for the type of notification you wish to edit (Email, Slack, or webhook).
3. Hover over the card for the notification you wish to edit.
4. Select the wrench icon that appears in the upper right:
  - The **Edit Notification** modal opens.
5. Make the changes you'd like.
6. Select **Update notification** to save your changes.

## Delete a Slack notification

Only authors with **Full Account Admin** rights can create, edit, and delete notifications.

To delete a notification:

1. Go to **Account > Notifications**.
2. Select the tab for the type of notification you wish to Delete (Email notifications, Slack notifications, or webhooks).
3. Hover over the card for the notification you wish to delete.
4. Select the trash can icon that appears in the upper right:

Select the trash can icon in the notification's card.

The Delete notification modal opens. Verify that the named notification is the one you want to delete.

5. Select **Delete** to confirm the deletion.

## Available Slack notification events

Below are the knowledge base events you can trigger a Slack notification on, along with some sample Slack notifications.



**Need something else?**

If you have an event that you'd like to receive Slack notifications on that's not listed below, [contact us](#) to request we add it!

### Article created

The **Article created** event is triggered when an author selects **Create** for a new article.

#### Sample Article created Slack notification

Here's a sample Slack notification for when an article is created:

**New article created**

Edited by [Author name]

**Article**

[Article title] • [Edit Article](#) [link to the article in app.knowledgeowl.com]

### Article updated

The **Article updated** event is triggered whenever an author saves changes to an article.

It does not provide information about what was changed.

### Sample Article updated Slack notification

Here's a sample Slack notification for when an article is updated:

**Body:**

**Article updated**

Edited by [Author name]

**Article**

[Article title] • [Edit Article](#) (link to the article in app.knowledgeowl.com)

[View live article](#) (link to the article in your live knowledge base)

### Article updated callout added

The **Article updated callout added** event is triggered when an author saves an article with the **Updated callout**. It's only triggered if the article previously didn't have an existing New/Updated callout.

### Sample Article updated callout added Slack notification

Here's a sample Slack notification for when an article is saved with an Updated callout added:

**Updated callout added**

Updated callout that expires on [Expiration date] added by [Author Name]

**Article**

[Article Title] • [Edit Article](#) (link to the article in app.knowledgeowl.com)

[View live article](#) (link to the article in your live knowledge base)

### Article new callout added

The **Article new callout added** event is triggered when an author saves an article with the **New callout**. It's only triggered if the article previously didn't have an existing New/Updated callout.

### Sample Article new callout added Slack notification

Here's a sample Slack notification for when an article is saved with an Updated callout added:

**New callout added**

New callout that expires on [Expiration date] added by [Author Name]

**Article**

[Article Title] • Edit Article (link to the article in app.knowledgeowl.com)

View live article (link to the article in your live knowledge base)

## Article published

The **Article published** event is triggered when when an author publishes a previously unpublished article, either in the article editor or through a [bulk edit in Manage](#).

### Sample Article published Slack notification

Here's a sample Slack notification for when an article is published:

**Article published**

Edited by [Author Name]

**Article**

[Article Title] • Edit Article (link to the article in app.knowledgeowl.com)

View live article (link to the article in your live knowledge base)

## Article archived

The **Article archived** event is triggered when an author saves an article with the Archived [publishing status](#) or [archives articles in Manage](#).

### Sample Article archived Slack notification

Here's a sample Slack notification for when an article is archived:

**Article archived**

Edited by [Author Name]

**Article**

[Article title] • Edit Article (link to the article in app.knowledgeowl.com)

## Article deleted

The **Article deleted** event is triggered when an author deletes an article, whether from the Articles page, the article editor, or as a [bulk edit in Manage](#).

### Sample Article deleted Slack notification

Here's a sample Slack notification for when an article is deleted:

**Article deleted**

Edited by [Author Name]

**Article**

[Article title] • Edit Article (link to the article in app.knowledgeowl.com)

**Article publishing status changed**

The Article publishing status changed event is triggered when when an article's saved with a different [publishing status](#).

This event will also trigger any time the Article published, Article archived, and Article deleted events trigger.

**Sample Article publishing status changed Slack notification**

Sample text of message:

**Article status changed**

Status changed from [Previous status] to [New status] by [Author Name]

**Article**

[Article Title] • Edit Article (link to the article in app.knowledgeowl.com)

View live article (link to the article in your live knowledge base--only shown if the new status is Published or Needs Review)

**Comment created**

The Comment created event is triggered when a reader submits a new [comment](#) or an author creates a new comment from [Reporting > Comments](#).

**Sample Comment created Slack notification**

Here's a sample Slack notification for when someone submits a new comment on an article:

**New comment submitted**

[Commenter name] (commenter-email@domain.com)

[The text of the comment submitted.]

[Article title] • Edit Article (link to the article in app.knowledgeowl.com)

View Comments (Link to your knowledge base's [Reporting > Comments](#))

If the comment was created by an author in **Reporting > Comments**, that author is identified in an additional **Who** entry between **What** and **Posted by**.

## Comment deleted

The **Comment deleted** event is triggered when an author **deletes** a comment.

### Sample Comment deleted Slack notification

Here's a sample Slack notification for when an author deletes a comment:

#### Comment deleted

Edited by [Name of author who deleted the comment]

[Original commenter name] (commenter-email@domain.com)

[The text of the comment submitted.]

[Article title] • Edit Article (link to the article in app.knowledgeowl.com)

View Comments (Link to your knowledge base's **Reporting > Comments**)

## Comment updated

The **Comment updated** event is triggered whenever an author edits a **comment**, such as by **approving or deleting it**.

### Sample Comment updated Slack notification

Here's a sample Slack notification for when an author updates a comment:

#### Comment updated

Edited by [Name of author who made the update]

[Original commenter name] (commenter-email@domain.com)

[The text of the comment submitted.]

[Article title] • Edit Article (link to the article in app.knowledgeowl.com)

View Comments (Link to your knowledge base's **Reporting > Comments**)

## Comment status changed

The **Comment status changed** event is triggered when an author **changes a comment's status**, for example from **Pending to Approved** or **Deleted**.

### Sample Comment status changed Slack notification

Here's a sample Slack notification for when an author changes a comment status:

**Comment status changed**

Status changed from [Old status] to [New status] by [Name of author who made the update]

[Original commenter name] [commenter-email@domain.com]

[The text of the comment submitted.]

[Article title] • Edit Article [link to the article in app.knowledgeowl.com]

View Comments [Link to your knowledge base's Reporting > Comments]

**Contact form submitted**

The Contact form submitted event is triggered when a reader submits the [Contact Form](#).

**Sample Contact form submitted Slack notification**

Here's a sample Slack notification for when someone submits the contact form:

**Contact form submission sent**

[Contact form subject text]

[Contact form body text]

**Customer**

[Submitter name] [submitter-email@domain.com]