Overview report

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The **Overview** report displays a line graph of visits to your knowledge base for the selected time period. You can update the graph to display a handful of different metrics and export the graph as an image for use in presentations, documents, and performance tracking.

It's a top-level report available in the **Choose your report** dropdown.

How to view the report

To open the Overview report:

1. Go to **Reporting > Owl Analytics**.

2. Select **Overview** from the **Choose your report > Type** dropdown.

3. Select the time **Period** you want the report to display.

Anatomy of the report

The Overview report opens in the main report window. It includes the **Visits over time** line graph and several sections:

Sample Overview report

Let's review each section in more detail below.

1: Visits over time graph

The **Visits over time** graph plots the selected metric(s) in a line graph.

2: Export as image

Select the **Export as Image** icon (the picture icon) to open a modal with just the image in it.

Right-click on the image and select **Save image As...** to save the image to your computer as a .png with the filename of your choice.

This can be a great way to share these metrics with a larger audience, in a presentation, as part of key performance indicators, and so on!

3: Change period selector

Use the **Change period** icon and label (a calendar with the current x-axis period label) to change the time period used for the x-axis. Choose from **Day, Week, Month,** and **Year.**

4: Rows to display

Use the **Rows to display** numeric dropdown to change the number of the selected periods to display. Choose from 3, 6, 12, 24, 36, and 120.

4: Visits overview metrics

The **Visits overview** section displays all of the overview metrics available in this graph.

Each metric includes a small, simplified version of the metric with dots to indicate the highest and lowest point.

Select any of the **Visits overview** metrics to update the Visits over time graph to explore the metrics in more detail, export as an image, and so on.

Options include:
- **Visits** and unique visits
- **Average visit duration**
- **Bounce rates**
- **Actions per visit**
- **The maximum number of actions in one visit**
- **Pageviews** and **Unique pageviews**
- **Searches**
- **Downloads**
- **Outlinks**