Use AI to compare article content to your style guide

Last Modified on 10/08/2025 12:31 pm EDT

Once you've created your style guide, use it to ensure your articles maintain consistent style and formatting.

The fastest way to check articles against your style guide is to use AI to review your content and compare it to your style guide.

Prerequisites

Before you can use AI to review your content against your style guide, you'll need:

- To turn on the **Account > Owl Intelligence** option to **Allow authors to use AI to check article content against your style guide**. Refer to Style guide access controls for more detailed instructions.
- A standard Editor or Writer role.
    - If you're using custom author roles, the **Owl Analytics Permission** to **Check article content against the style guide using AI** must be turned on for the role.
- Available Owl Intelligence credits.

Run your review

To run an AI-powered content review:

1. Open the article you want to review in the article editor.
2. Select **Review style guide** just above the editor toolbar. The **Style guide review** modal opens:



3. The modal displays:
    a. Your remaining Owl Intelligence credits for the month. You must have some credits remaining to run an AI-powered review.
    b. A link to view your style guide
4. Select **Check article with AI** to analyze your article.
5. Owl Intelligence provides specific suggestions for how to align the article with your style guide as well as

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an **Overall assessment** of how closely the content aligns with your style guide.

6. Review the suggestions and manually apply the changes you want in the article editor.

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