



☒ New release: Style guide (with AI review)

Last Modified on 10/10/2025 8:08 am EDT

Certainly one of the most common frustrations for authors is maintaining consistency across our knowledge bases.

That's why we're pleased to announce our new [Style guide](#) feature!

The style guide makes it easy to define your organization's voice, terminology, and formatting standards. Add your style guide using our simple rich-text editor, then decide how you want to use it when you're editing articles.

You don't have to reinvent the wheel

Add your style guide using our simple rich-text editor in [KB settings > Style guide](#).

You can [create a customized guide](#) from scratch, [copy from templates](#) we provide, or [reference established style guides](#) like Google's developer documentation style guide, Microsoft Writing Style Guide, or MLA guide, and add only your organization's exceptions or additions. (Owl Intelligence already recognizes major style guides, so you don't need to copy and paste their full content if you're using AI reviews!)

Use as much or as little AI as you want

We get it; the whole world is pushing AI at you.

If you're on the AI train, use [Owl Intelligence's AI to compare article content](#) against your style guide, generate suggestions on what to fix, and provide an overall assessment of how well your content follows your style guide.

Sample from a Style guide review (of this article!)

Style guide AI reviews use your Owl Intelligence credits and are processed through the same secure infrastructure you already trust with your knowledge base content.

If you're more of an AI-skeptic, you can open your style guide in the article editor and [do manual reviews](#) to ensure your content follows your style guide.

(Or, if you want to test it out yourself without giving it to your whole team, consider using [custom author roles](#) to keep them from having the AI option!)

We think these kinds of automated reviews are a good use case for AI, but we always want you to be in the flight seat about AI. Don't want it? Don't turn it on or use it--you can still get a lot of value from storing your style guide and having it accessible in the editor.

Get started with Style guide

Check out our full [Style guide](#) documentation or jump straight to the [Set up Style guide](#) instructions!

Don't have an existing style guide, or looking for resources to help you write your own? Check out our [Additional style guide resources](#).

Let us know what you think! As always, [contact us](#) if you have any questions or feedback!
