knowledgeowl

Owl Analytics Export API

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Owl Analytics is a treasure trove of data about your knowledge base visits and visitors.

You can export any Owl Analytics report to work with your data offline or in tools like Excel, Google Sheets, Tableau, Power BI, Looker Studio, or other business intelligence dashboards.

There are two ways you can export data so you can import it into your tool of choice:

1. **Use the export option in any report to generate an export file containing the data you're currently viewing. This option is available in all of our reports, at all plan levels. Refer to Export data from Owl Analytics for instructions on using these exports.**

2. **Use the Owl Analytics Export API to programmatically export your Owl Analytics data in XML or CSV format to add it to another tool. This feature is available on select plans. The Export API is a read-only API designed to quickly export data from the Overview report, Logs report, or Readers report in either XML or CSV format. For added security, these API keys only grant access to Owl Analytics data, not the rest of your knowledge base.**

   For more information on using the Owl Analytics Export API, use the resources below:

   - **Export API setup**
     Follow these steps to turn on the Owl Analytics Export API access and generate an access token. One-time setup.

   - **Export API quickstart**
     Your guide to getting started using the Owl Analytics Export API. Includes a brief overview of working with the API and samples of curl, browser URL, and Postman calls to the API. It includes a pre-built Postman collection you can fork for quick setup.

   - **Owl Analytics Export API endpoint**
     Our full detailed API endpoint documentation. Designed to be used once you've reviewed Use the Export API.

   - **Which report format do I need?**
     Not sure which format to start with? We generally suggest CSV since it's the most widely supported, but this page walks you through some examples of how different tools handle different report types.

   - **Create new Export API tokens**
     Need to pull data into multiple tools? For API security, we recommend generating a separate token for each tool. Follow these instructions to generate more API tokens.

- **Delete Export API tokens**
  Follow these instructions to delete a compromised or unnecessary export API token.

- **Export API token best practices**
  Some do's and don'ts for managing your API tokens.