Export API setup

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> Authors with the default Editor role can update Owl Analytics settings, including creating and deleting Export API tokens. If you're using a **custom role**, you'll need to have the **KB Settings custom author role permission** to **Update analytics settings.**

The Owl Analytics Export API lets you export data from Owl Analytics for use in custom dashboards, business intelligence tools, data visualizations, and more. This feature is available on **select plans.**

To begin using the Owl Analytics Export API, turn on the Export API settings access and generate an access token:

1. Go to **KB settings > Owl Analytics.**

2. Under **Export API,** turn on the **Enable** toggle. This toggle is only available if Owl Analytics is already turned on.

3. In the **Quick start** section, select **Generate new API token**.

4. Be sure to **Save** your changes.

You can now start making calls to the Export API. Use **Copy sample endpoint** to start testing the endpoint in your browser, or copy the **account export token** to start crafting your own calls.

Refer to the **Export API quickstart** for examples to get started and the **Owl Analytics Export API endpoint** materials for a comprehensive list of all fields and sample output. Refer to **Export API token best practices** for guidance on generating, using, and rotating API tokens.