



☒ **New: Customer referral program**

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We've never been great at hooting our own horn, so it means everything that our biggest source of new customers has always been referrals from our existing customers.

For ages, we've wanted to create a proper [Referral program](#) that enables us to properly thank our champions. And today is the day that this program finally exists!

Here's how it works:

1. **Create and share your unique referral link with anyone who could benefit from better knowledge base software.**
2. **Someone starts a trial via your link and converts to a paid KnowledgeOwl customer.**
3. **You get paid \$500 after they've been a happy customer for 3 months.**

To find out how to get your unique referral link, and how the program and payments work, please check out [docs on the program](#).

If you'd like some advice on how to be a successful referrer, you can read our [referral tips blog post](#).

[Contact us](#) if you have questions about the program or want to chat about your referral strategy.
