Use snippets overview

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To add a snippet to your content, you'll need to add its **Merge Code Value**, which is a value in double curly brackets, like `{{snippet.mySample}}`.

Add snippets to:

- **Pages:** Use the editor control to **Insert > Snippet** to quickly add snippets to articles. Refer to the instructions below.
- **Categories:** For custom content categories, use the editor control to **Insert Snippet** to quickly add snippets to articles. Refer to the instructions below.
    - If you need to add a snippet to a category description or meta description, you'll need to manually copy the merge code value to enter it.
- **Customize > Style (Custom HTML & CSS) > Customize HTML, CSS, and JS > Custom HTML:** Manually copy the merge code value and paste it into any Custom HTML template.
    - Add snippets to **Custom HTML > Body** to display their content everywhere, like a footer or copyright statement.
    - Add snippets to **Custom HTML > Article** to add them to all articles.

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