Set a strong homepage title

Last modified on 11/25/2026 2:49 pm EST

When an LLM generates an answer and cites its sources, it frequently uses the homepage title or root domain name. A clean title ensures the final user-facing citation looks professional and trustworthy.

To update your homepage title, go to **Customize** > **Homepage** and edit the **Meta title**.

Tips for writing a good homepage title

Follow these tips for writing a good homepage title:

- **Aim for under 60 characters.**
- **Use a clean structure** like [Brand Name]: [Primary Topic/Service] or [Company Name] [Help Center, Knowledge Base, etc.].

☒ RAG benefit of a strong homepage title

Many advanced RAG pipelines extract the homepage title and use it as part of the citation, so it can be a good signal of reliability/trustworthiness of info coming from your knowledge base as opposed to other random internet sources.

☒Accessibility tree benefit of a strong homepage title

There's no explicit benefit to the accessibility tree but a solid homepage titles helps with general search indexing/findability.

Copyright © 2015 – 2025 Silly Moose, LLC. All rights reserved.
Powered by KnowledgeOwl knowledge base software.